



On County Hwy A
In Beautiful Tomahawk Wisconsin

www.tomahawkspeedway.com

2011
Sponsorship
&
Marketing
Information

Ronald VanDusen – Owner

Email: racing@tomahawkspeedway.com

Advertising Options

Sign Boards

- (1) One 2x4 sign board with your business logo, name, city and phone number. Located either on the back of the grandstands.
\$100.00 per year
- (2) One 4x8 sign board with your logo, business name, city and other pertinent information. Your sign will be located your choice if open. Your business receives a logo and link our website for a year.
\$250.00 per year
- (3) One 4x8 sign board with your logo, business name, city and other pertinent information. Your sign will be located at your choice location. Your business will be recognized as a sponsor for a week, of your choice based on availability, in our race program. You receive multiple mentions by the announcer on the PA system during your race night and will be included in all advertising we do to promote that nights race event. You receive a link and logo on our website for a year.
\$500.00 per year and includes 6 grandstand admission passes.
- (4) One 8x8 sign board with your logo, business name, city and other pertinent information. Your sign will be located at your choice location. Your business will be recognized as a sponsor for a week, of your choice based on availability, in our race program. You receive multiple mentions by the announcer on the PA system during your race night and will be included in all advertising we do to promote that nights race event. You receive a link and logo on our website for a year.
\$750.00 per year and includes 6 grandstand admission passes.
- (5) One 8x8 sign board with your logo, business name, city and other pertinent information. Your sign will be located at your choice location. Your business will be recognized as a sponsor for a premium week, our July 4th celebration week, in our race program. You receive multiple mentions by the announcer on the PA system during your race night and will be included in all advertising we do to promote that nights race event. You receive a link and logo on our website for a year. The July 4th week is our largest event of the season with the most people in attendance and includes a fireworks display.
\$1000.00 per year and includes 6 grandstand admission passes.

Advertising Options

Sponsor a Race Class:

You can sponsor a race class!

The class is announced by sponsor and class title numerous times throughout the race night during the season. (Example: The Super 8 Pure Stocks)

Class sponsors also receive a 8x8 sign board with business title, logo and other pertinent information.

Your business will be recognized in our weekly race program mentioned by the announcer and in our weekly points standing sheets.

You will be on our website with your business logo and link.

Your business will be used in any advertising we do to promote the race class you sponsor. Including but not limited to newspaper ads, magazine ads, radio announcements, and/or photographs.

****Price includes 2 season admission passes. ****

Four Cylinder Bandits	\$1000.00
Pure Stocks	\$1200.00
Wissota Street Stocks	\$1800.00
Wissota Midwest Modifieds	\$2000.00